



National Pawnbrokers Association®

Digital Advertising Insertion Order Form

NPA Industry Partner members receive discounted advertising rates. All member and non-member rates are listed in the NPA Media Guide. For information on becoming an Industry Partner member, visit NationalPawnbrokers.org.

Company Information

Date _____

NPA Member: Yes No Member ID # _____

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Website Banner Ad

Listed on NationalPawnbrokers.org; sold on annual basis (Jan-Dec); available to NPA members only

____ **Home Page Ad** - \$3000
(Right side under Website Sponsors, static)

____ **Calendar of Events Ad** - \$3000
(Top of page, static)

____ **Inside Page of Choice Ad** - \$1750
(Top of page, static, CPP page not included)

Legislative Update Newsletter Sponsorship - \$5000

One sponsor/year. Sold on annual basis; available to NPA members only

NPA Insider Newsletter Ad - \$2500

One ad per industry (3 ads available). Sold on annual basis; available to NPA members only

Dedicated Email Blast - \$1000 (member)/\$2000 (nonmember)

*Sent to NPA members; maximum of one blast per month
Month blast to be sent (based on availability) _____*

Certified Pawn Professional (CPP) Sponsorship - \$7000

(For 2019 only; see Media Guide, page 6 for details)

Agreement

*By signing below, you agree to the terms as outlined in the **National Pawnbrokers Association Media Guide**.*

Authorized Signature (required)

Printed Name

Payment

(Prepayment required)

Website Banner Ad \$ _____

Leg Update N/L Sponsor \$ _____

NPA Insider N/L Ad \$ _____

Dedicated Email Blast \$ _____

2019 CPP Sponsorship \$ _____

Total \$ _____

Check (*US funds only*)

Credit Card (*complete Credit Card Authorization form*)

NOTES:

Send completed form to: Margie Swoyer
Margie@NationalPawnbrokers.org

National Pawnbrokers Association
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Fax: (817) 337-8875
NationalPawnbrokers.org