



National Pawnbrokers Association®

PRINT ADVERTISING INSERTION ORDER FORM

All member and non-member rates are listed in the NPA Media Guide. For information on becoming an Industry Partner member, visit the NPA website (NationalPawnbrokers.org).

Date _____

Company Information

NPA Member: Yes No Member ID# _____

Company Name _____

Contact Name _____

Address _____

City _____ St _____ Zip _____

Phone _____ Email _____

Issue (select issue(s) for ad placement)

- Spring (mails in March)
- Summer (mails in June)
- Fall (mails in September)
- Winter (mails in December)

Ad Size (Member rate: 1-3 issues/4 issues)

(First rate is for 1-3 issues; second rate is for 4 issues. See Media Guide for non-member rates.)

- Full-page: \$1751/\$1571
- Half-page: \$1094/\$990 Horiz _____ Vert _____
- Quarter-page: \$715/\$664
- Insert: \$1650/\$1500
- Tip-On Front Cover: \$3250/\$2925
- Tip-On Interior: \$1650/\$1500

Term

- 1-3 issues
- 4 issues
- 8 issues (10% discount for 2-year contract)

Advertising Materials

- New
- Pick-up (from _____ issue)

Agreement

By signing below, you agree to the terms as outlined in the NPA Media Guide.

Authorized signature (required)

Printed Name

Payment

NPA members receive a discounted rate. **Pre-payment is required for all first-time advertisers.**

Total: \$ _____

- Check (US funds only)
- Credit Card (link will be emailed to you)
- Invoice w/each issue

SPECIAL NOTES

Email form to Margie Swoyer
(Margie@NationalPawnbrokers.org)

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